

**Most Immediate**

S-18020/124/2016-SBM  
Government of India  
Ministry of Drinking Water and Sanitation  
Swachh Bharat Mission (Gramin) Division  
12<sup>th</sup> Floor, Pt. Deendayal 'AntyodayaBhavan',  
CGO Complex, Lodhi Road,  
New Delhi – 110003

Dated 17.3.2017

To,

The Principal Secretary/ Secretary,  
In charge Rural sanitation,  
All States/UTs,  
(Through-mail/FAX)


Subject: Guidelines - regarding prohibiting / use of the 'sketches / photos / pictures/ logo of Mahatma Gandhi or his belongings (Glass, Charkha, Stick, Watch etc.) on the walls of public toilets garbage bins /filthy places during Swachh Bharat Mission campaign'.

Madam/Sir,

In compliance to Hon'ble High Court Chhattisgarh Bilaspur directions delivered in W.P. (PIL) No. 117/2016 filed by Badruddin Qureshi v/s Union of India & others and in continuation of this Ministry's letter of even number dated 9.1.2017 on the subject mentioned above, I am directed to intimate that while using Swachh Bharat Mission Logo during Swachh Bharat Mission (Gramin) campaign, only this Logo should be used and that too in a careful and dignified manner and it must be ensured that sketches / photos / pictures/ logo of Mahatma Gandhi or those of his belongings (Glass, Charkha, Stick, Watch etc.) are not displayed on the walls of public toilets garbage bins /filthy places during Swachh Bharat Mission campaign' . .

2. It is further requested that strict directions in this regard may be issued to all districts/ concerned authorities immediately. Public may also be apprised of this fact during SBM (G) campaign. Copy of the directions issued by the States may be provided to this Ministry.

Yours faithfully,

  
(Sunil Kumar)

Under Secretary to the Govt. of India

Copy to: State Coordinator SBM (G), all States/UTs